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## Sales Force Europe Invests in Meetle, the First Geosocial Mobile App & Platform with Privacy Protection

*Meetle is now available in the Apple App Store and Google Play*

**San Francisco, California:** Sales Force Europe, the leader in on-demand sales outsourcing in Europe, has invested in Meetle. Meetle is a smartphone app & platform that offers a geosocial networking service aimed at users of all ages and nationalities.

Meetle provides a new and easy way for people to meet each other, explore their environment and organize their social life - complete with a messaging service, the ability to easily customize their characters and create events. Meetle quickly and easily displays contacts that happen to be close by. Meetle's map & proximity driven user interface is truly innovative and engaging. And fun!

Rick Pizzoli, the president of Sales Force Europe stated: *"As a company that operates internationally, we decided to invest in Meetle because their core values of data security and personal privacy align with our values. It is in alignment with our vision of helping SaaS companies scale quickly and effectively."*

### **About Meetle GmbH:**

Meetle GmbH was founded in Leipzig, Germany, in 2014 by Axel Augstein and Karl-Ludwig Wachler. To this day the Meetle team has grown up to 13 persons worldwide, including developers for Android and iOS, graphic designers and innovation assistants. Meetle develops geosocial smartphone apps with guaranteed data security for personal privacy.

- Intuitively Meetle enables people to meet spontaneously and provides a convenient way of keeping in touch
- Meetle is the first geosocial mobile app that allows you to be social online, yet guarantees your privacy
- Meetle is now available for free in Apple App Store and Google Play

Please visit [www.meetle.me/press.html](http://www.meetle.me/press.html) for more information.



**About Sales Force Europe:** SFE has helped over 200 technology companies expand to international markets. With over 75 active Sales and Marketing professionals, SFE's mission is to help high-tech companies rapidly and profitably launch, develop and expand their business – without the costs, risks and delays associated with opening foreign offices and hiring local employees.

Sales Force Europe works as on-demand sales professionals who represent your brand in-country, blend into your company culture, and use our local market knowledge and sales contacts to make revenues manifest quickly. We work in 28 countries and 14 languages throughout Europe and beyond. For more information about Sales Force Europe, visit [www.salesforceeurope.com](http://www.salesforceeurope.com).

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